

MAUS Information Memorandum

Instantly create customised Information Memorandums for your clients!



"I would recommend Information Memorandum to anyone who is serious about selling businesses for their clients"

Mark Clyne
Managing Director
Cougar Corporate

MAUS Information Memorandum instantly creates a 10-35 page document tailored for your client's business. This is vital for any business broker, accountant or consultant who wants to prepare an information memorandum for their clients!

Choose from a list of pre-configured topics then automatically email your clients a questionnaire. Once your client answers the questions the finished file is easily imported into the program where the technology will massage, calculate and assemble into a complete plan. All graphs, tables and body text are immediately updated with your client's responses.

Topics include: executive summary, business overview, turnover and profitability, financial forecast, buyer opportunities assets, key staff analysis,

financial forecasts, competitor analysis, sales matters and terms and conditions.

The setup wizard allows you to customise the structure of the report, edit terms and conditions and also the ability to add your own templates or documentation.

This program has been developed in consultation with business brokers, accountants, investors and consultants.

At a click of a button, MAUS Information Memorandum Writer provides you with:

- A customised 10-35 page information memorandum
- Interactive client questionnaire
- Actual & forecast financials
- Terms & conditions
- Management & personnel overview
- Conditions of sale
- Competitor analysis
- Business history & company profile

Key Benefits:

- Instantly create a customised information memorandum.
- Export & import interactive client questionnaire.
- Reduce downtime in the sale preparation process.
- Reduced formatting & structuring of information memorandums.
- Suitable for multiple industries.
- Software available on a 30 day risk free purchase trial.



Instantly create customised Information Memorandums



Simply question & answer format
Easy to follow step by step tree format.



Edit the structure of your plan
Simply tick the sections of the plan required by your client's business.



Compile the plan
View the plan with graphs & financials. Edit the plan in the preview window.



Export the Plan
The plan can be exported to RTF, HTML & PDF.

The step by step process >>

1. Generate the interactive client questionnaire
2. Customise the structure of the plan
3. Import company and financial data
4. Generate & view plan
5. Export plan to RTF, PDF or HTML

Who Should Use MAUS Information Memorandum?

MAUS Information Memorandum is ideal for business brokers, accountants and consultants who are preparing an information memorandum for their clients.

Created by professionals in the field of selling businesses, this program was developed with thousands of hours research into the structure and content required for a professional information memorandum.

Business Brokers

Accountants

Directors

Consultants

Managing Directors

Lawyers

Five Key Reasons why you should use MAUS Information Memorandum Writer

1. Improve professionalism with your clients.
2. Reduce downtime during the business sale preparation process.
3. Proven structure & content.
4. Ability to use template for multiple industries.
5. Save time when preparing information memorandums.

What does the software cover?

MAUS Information Memorandum Writer has a simple to follow question & answer format for preparing an information memorandum. Import & export client questionnaire. The program automatically calculates, formats & merges your client's details into a 10-35 page information memorandum. The complete plan includes: executive summary, business overview, turnover & profitability, business history, intellectual property & assets, organisation structure, management & control, financial history, business analysis, market analysis, segmentation analysis, competitive analysis, competitive positioning graph, major products & developments, customers & databases, distribution, opportunities, financial projections, staff & personal overview and much more.

Other MAUS programs to use with MAUS Information Memorandum

MAUS SellBiz Pro help you prepare your client business for sale. With over 250 pages of content, tools, sample valuation reports, selling resources, due diligence checklists, business valuation calculators, cash flow calculators, password security, reports modules, publishing modules, tips on negotiation tactics and much more!

MAUS Business Value Report instantly creates a potential valuation report for your client's business. The detailed report explains valuation methodologies & the processes that commonly used in valuing companies.

Summary of Features

Creates a 10-35 page customised information memorandum. Import & export function of interactive client questionnaire. Add or edit the structure of the plan. Generate plan complete with graphs and financials. Exports to RTF, PDF or HTML.

Published by MAUS Business Systems - www.maus.com.au

Corprat Pty Ltd T/A MAUS Business Systems ABN: 55 084 644 208. Minimum System requirements - a Pentium PC or higher machine 256Mb + RAM. MAUS software compatible with Windows XP & Vista. A hard disk with least 100mb of free space is required.

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