

MAUS

SellBiz Pro

The complete toolkit to help you sell a business!



Available in:

- Book (Print & PDF) Version
- Professional Version
- Consultants Version

"There is nothing else on the market that provides the amount of content and resources in an easy to use format."

David Lin
Managing Director
Apex Pacific

MAUS SellBiz Pro is an Australian developed software program based on the steps needed to prepare a business for sale. This product is vital for any business owner or consultant who wants to prepare a business for sale and achieve the maximum sale price!

Preparing to sell a business is one of the most daunting tasks for any business owner or consultant, especially if you are inexperienced or have never sold a business before.

The program includes an interactive strategy tool that automatically creates a comprehensive "exit plan" based on the "Attractiveness" and "Readiness" index. The program compiles the plan and then automatically calculates the score and graphs the gaps indicating the necessary action plan that is needed to increase the value of the business.

This program has been developed in consultation with accountants, business brokers, investors and consultants.

The entire program was developed from 1000's of hours of research by experts in the field. The program takes out the guesswork and helps you to implement "step-by-step" the systems and processes needed to get you the maximum possible sale price.

Also, inside the program is a complete ebook with over 250 pages of content on how to sell your business.

This program includes 24 videos, tools, tips, sample valuation reports, selling resources, due diligence checklists, business valuation calculators, cash flow calculators and much more.

The **Consultant's Version** provides consultancy practices with copyrights to use the templates and reports for consulting assignments and the creation of unlimited clients plans.

At a click of a button, MAUS SellBiz Pro provides you with:

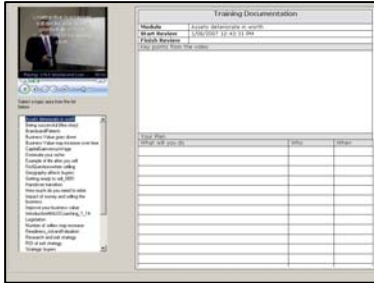
- Over 250 pages of content of how to prepare a business to be sold
- 24 videos with tips and real life examples of businesses for sale
- Business Valuation & Cash Flow Calculators
- Sample templates to use in the sale of your business
- Negotiations techniques
- Readiness Checklists
- Attractiveness Index for potential buyers
- Business for Sale websites and advertising packages

Key Benefits:

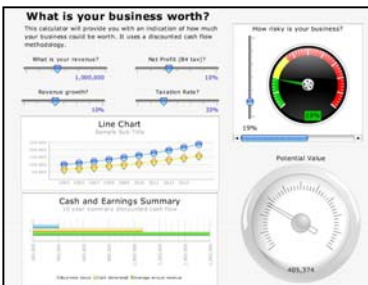
- Increase the potential sale price of a business
- Simple step by step process with training videos
- Provide structure and timing with your succession and exit planning
- Over 250 pages on key concepts for selling a business
- Software available on a 30 day risk free purchase trial



Tools, Tip & Resources to sell your business



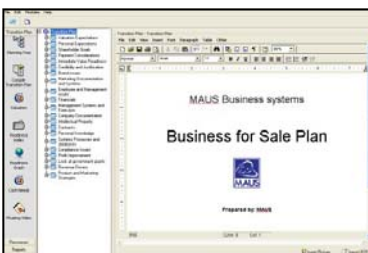
Training Videos
Videos on how to sell your business, key concepts of selling a business explained in simple to understand terms & examples



Potential Valuation
Estimate the potential value of your business using valuation methodologies



Cash Flow Needs
Calculated your yearly expenditure, interest rate and principle savings



Business Sale Plan
Create a business for sale (exit) plan for your business covering all key topics.

Who Should Use MAUS SellBiz Pro?

MAUS SellBiz Pro is ideal for any business owners, CEO's, directors and business brokers who are preparing a business to be sold either now or in the near future. Developed by professionals in the field of selling businesses, this product contains thousands of hours of research into the tools, tips and resources needed to prepare a business to be sold.

This software is ideal for both small and large organisations, users of this software include:

Business Owners	CEO's
Accountants	Consultants
Directors	Lawyers
Managing Directors	Business Brokers

Five Key Reasons why you should use MAUS SellBiz Pro

1. Improve the potential sale price of a business.
2. Negotiate a higher price on the sale of the business.
3. Go to market with the business ready to be sold.
4. See how attractive the business is to potential buyers.
5. Save time when preparing the business for sale plan.

What does the software cover?

MAUS SellBiz Pro contains simple to follow checklists that cover all areas of preparing a business for sale, from the owners personal expectations to brand issues, employee and management issues, compliance and marketing strategies. With over 250 pages of content on preparing a business for sale, this product helps to maximise the sale price of the business.

Other MAUS products for use with MAUS SellBiz Pro

MAUS MasterPlan helps you save 50-90% of the time to create winning business and marketing plans. Simple to follow question and answer format to create customised plans for your business. Complete with financials, strategic overview & milestones.

MAUS Policies Manual is designed to help companies develop a complete operations handbook incorporating procedures, workflow documents and business forms into one comprehensive reference manual. Includes 80 samples policies ready to use for your business.

MAUS Stockmarket Plus V9 is easy to use Share Portfolio Management software which is owned and developed in Australia. Stockmarket Plus v9 handles a range of investments including shares, options, warrants, managed funds CFD's and more. Stockmarket Plus enables investors to keep track of their investments and provides important data to make informed and profitable investment decisions.

The step by step process >>

1. Read the advice & tips in the program
2. Watch the tutorial videos
3. Use the calculators
4. Start writing your business sale plan
5. Implement the plan

Summary of Features

MAUS SellBiz Pro has over 250 pages of contents, tools, tips, sample valuation reports, selling resources, due diligence checklists, business valuation calculators, cash flow calculators, attractiveness index, exit strategies, succession planning, financial investors concepts, strategic investor concepts, growth strategies and much more.

Published by MAUS Business Systems - www.maus.com.au

Corprat Pty Ltd T/A MAUS Business Systems ABN: 55 084 644 208. Minimum System requirements - a Pentium PC or higher machine 256Mb + RAM. MAUS software compatible with Windows XP and Vista. A hard disk with least 100mb of free space is required.

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